

BingeNow OTT Privacy Policy

This Privacy Policy applies to all of the products, services and websites offered by BingeNow OTT. Sometimes, we may post product specific privacy notices to explain our products in more detail.

Collection and Use. We collect and use your information below to provide our Services and improve them over time. We collect and use the information we receive about you in the following ways:

BNOTT Account. For activities on BNOTT, like uploading videos, using our BingeNow marketplace or creating an OTT service, you need a BNOTT Account. We ask for some personal information when you create an account, including your email address and a password, which is used to protect your account from unauthorized access. For additional security passwords are never stored on the BNOTT platform. If you're creating an OTT service to distribute and monetize your videos we may ask for your company name and the domain name you will use in association with the service. We use this information to authenticate you on the services, and to provide and secure the service.

Additional Information. We ask you to provide us with as much profile information as you can to make public on the service, such as a short biography, your location, and your picture or image representation for your business. This information will be used to help you find content owners or content aggregators who can help improve your business performance. If you email us or message us through the service, we may keep your message, email address and contact information to respond to your request.

User Account. For activities involving earnings (revenue) and payment, we may ask for social security or EIN information, as well as banking information, in order to successfully process payments to you and comply with United States tax laws. This information will not be used in any other way

Log Data. When you use our services, we may receive information ("**Log Data**") such as your IP address, browser type, operating system, the referring web page, pages visited, location, your mobile carrier, device information (including device and application IDs), search terms, and cookie information. We receive Log Data when you interact with our Services, for example, when you visit our websites, sign into our services, and interact with our email notifications. We may also receive Log Data when you click on, view or interact with links on our service, including links to third-party applications. BingeNow uses Log Data to provide, understand, and improve our Services, to make inferences, like what topics you may be interested in, and to suggest content you might like for your service.

Sharing and Disclosure. We do not disclose your private personal information except in the limited circumstances described here.

Service Providers. We engage service providers to perform functions and provide services to us in the United States. We may share your private personal information with such service providers subject to obligations consistent with this Privacy Policy and any other appropriate confidentiality and security measures, and on the condition that the third parties use your private personal data only on our behalf and pursuant to our instructions. We share your and your subscribers' payment Information with payment services providers to process payments; prevent, detect and investigate fraud or other prohibited activities; facilitate dispute resolution such as chargebacks or refunds; and for other purposes associated with the acceptance of credit or debit cards.

Law and Harm: Notwithstanding anything to the contrary in this Policy, we may preserve or disclose your information if we believe that it is reasonably necessary to comply with a law, regulation, legal process, or governmental request; to protect the safety of any person; to address fraud, security or technical issues; or to protect BingeNow rights or property. However, nothing in this Privacy Policy is intended to limit any legal defenses or objections that you may have to a third party's, including a government's, request to disclose your information.

Business Transfers and Affiliates: In the event that Muvi is involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction. This Privacy Policy will apply to your information as transferred to the new entity. We may also disclose information about you to our corporate affiliates in order to help provide, understand, and improve our services.

Profile. If you have a BNOTT Account, you may update or correct your personal profile information, email preferences and privacy settings at any time by visiting your account profile page. You may control the information that is available to other users at any time by editing your BNOTT Account and the features that are included.

Security. We take appropriate security measures to protect against unauthorized access to or unauthorized alteration, disclosure or destruction of data. These include internal reviews of our data collection, storage and processing practices and security measures, including appropriate encryption, physical security measures and we don't store user passwords to guard against theft and/or unauthorized access to systems where we store personal data.

Restrictions. We restrict access to personal information to BingeNow employees, contractors and agents who need to know that information in order to process it on our behalf. These individuals are bound by confidentiality obligations and may be subject to discipline, including termination and criminal prosecution, if they fail to meet these obligations.

California's "Shine the Light" law. California Residents have the legal right to request information about how BingeNow and its content providers use and share their personal information.

At BingeNow. We are serious about your personal privacy. Whether you are a California resident or not, if you wish to request a report regarding how your information is being used and shared, please contact BingeNow directly at Support@BNOTT.com.

Enforcement. BingeNow regularly reviews its compliance with this Privacy Policy. When we receive formal written complaints, it is BingeNow's policy to contact the complaining user regarding his or her concerns. We will cooperate with the appropriate regulatory authorities, including local data protection authorities, to resolve any complaints regarding the transfer of personal data that cannot be resolved between BingeNow and an individual.

Changes to this Privacy Policy. Please note that this Privacy Policy may change from time to time. We will not reduce your rights under this Privacy Policy without your explicit consent. We will post any Privacy Policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, for certain services, email notification of Privacy Policy changes). We will also keep prior versions of this Privacy Policy in an archive for your review.

Contact Us. If you have any questions about this Privacy Policy, please feel free to contact us through our website or write to us at:

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